



2019 SPONSORSHIP OPPORTUNITIES



*CUSTOMIZE YOUR SPONSORSHIP EXPERIENCE TO INCLUDE
THE BENEFITS MOST VALUABLE TO YOUR COMPANY*

SPONSORSHIP LEVELS & PRICING

✦ First-time conference attendees and small businesses with 10 or fewer employees may be eligible for discounted sponsorship and conference registration rates. [Click here to learn more.](#)

	Bronze	Silver	Gold	Platinum
Annual business memberships	1	2	4	6
Registration at Midyear Meeting	1	2	4	6
Registration at Annual Conference	1	2	4	6
Company logo and link on NSGIC.org home page	✓	✓	✓	✓
Company logo, description and link on NSGIC.org sponsor page	✓	✓	✓	✓
Recognition on NSGIC social media twice per year		✓	✓	✓
Company logo projected during session breaks at conferences	✓	✓	✓	✓
Complimentary participation in Roll Call of States at Annual Conference			✓	✓
Corporate Leadership Council and early benefits enrollment			✓	✓
Points	75	150	200	275

Points may be allocated towards your choice of opportunities listed on the following pages to create a fully customizable sponsorship package. Additional points may be purchased at \$125 per point.

Standard	\$8,240	\$11,845	\$18,540	\$25,750
Renewal or upgrade without gap (10% discount)	\$7,416	\$10,660	\$16,686	\$23,175
First-time sponsorship (20% discount)	\$6,592	\$9,476	\$14,832	\$20,600

SPECIAL NETWORKING

SPEED NETWORKING AT MIDYEAR MEETING 30 PTS

Network directly with NSGIC state representatives by rotating tables during speed networking sessions at the midyear meeting in March. Limited to 18 sponsors.

SPEED NETWORKING AT ANNUAL CONFERENCE 40 PTS

Network directly with NSGIC state representatives by rotating tables during speed networking sessions at the annual conference in September. Limited to 18 sponsors.

ONE-ON-ONE MEETING WITH BOARD 40 PTS

Participate in a one-on-one meeting with the NSGIC Board of Directors at the Midyear Meeting or Annual Conference. Limited to four sponsors per conference.

VIRTUAL LEADERSHIP ONE-ON-ONE 30 PTS

Spend 20 minutes in a one-on-one virtual networking session with NSGIC Board members. Limited to three sponsors per year.

VIRTUAL COFFEE BREAKS 25 PTS

Host a 20-minute virtual coffee break during the week for four to six NSGIC members, organized around a topic of your choice. NSGIC coffee mugs will be sent to participants in advance. Limited to four sponsored sessions per year.

REGISTRATION SPONSOR 20 PTS

Sponsor representative(s) may sit at the conference registration desk for a two-hour window and greet attendees as they sign in. Registrants will be invited to participate in a giveaway during the designated window. Limited to one sponsor per conference.

ACCESS TO DIGITAL ATTENDANCE LIST 10 PTS PER CONFERENCE

Receive access to a digital list of NSGIC conference attendees at either conference or both for 15 pts. Attendance lists, including attendee names, states, organizations, email addresses, and organization addresses will be provided prior to and after the conference.

ROLL CALL OF STATES 15 PTS

Project your logo and introduce your company and your representatives for two minutes during the Roll Call of States at the Annual Conference. In this session, NSGIC state representatives each have two minutes to share their accomplishments, challenges, and goals. Complimentary participation at Gold and Platinum sponsorship levels.

PRESENTATIONS

LUNCH & LEARN 85 PTS

Present for 90 minutes during a lunch session at either the Midyear Meeting or Annual Conference. Limited to one sponsor per conference. *

PRIVATE SESSION 85 PTS

Hold a private 90-minute afternoon session for federal, state, and local government attendees. Limited to one sponsor at each conference. *

TRADITIONAL PRESENTATION 40 PTS

Present for 30 minutes including Q&A at the Midyear Meeting or Annual Conference. Limited based on agenda space. *

SMOLDER PRESENTATION 35 PTS

Present for 15 minutes including Q&A at the Midyear Meeting or Annual Conference. Limited based on agenda space. *

IGNITE PRESENTATION 30 PTS

Present for 10 minutes at the Midyear Meeting or Annual Conference. Presentations include 20 slides that automatically advance every 30 seconds resulting in a fast and fun presentation. Limited based on agenda space. *

PANEL PARTICIPATION 35 PTS

Participate in a panel organized by a non-sponsor facilitator. If panel participation is not used, smolder presentations will be offered as available.

KEYNOTE SPONSORSHIP 25 PTS

Send a sponsor representative to the stage to introduce the keynote speaker at the NSGIC Midyear Meeting or Annual Conference. Please note that this is not a presentation, but rather an opportunity to introduce the speaker.

* Full abstracts must be submitted 10 weeks before start of conference and completed slides must be submitted two weeks before start of conference or points will be subject to forfeiture.

MEETING SPACES & EVENTS

OFF-SITE SOCIAL SPONSORSHIP 25/35 PTS

Host the off-site social event at the Annual Conference as a Pinnacle Sponsor (limit one) for 35 points or a Social Sponsor (limit four) for 25 points.

COASTAL CAUCUS 35 PTS

Provide welcome remarks, not exceeding two minutes, before the Coastal Caucus program at the Midyear Meeting or Annual Conference. Limited to one sponsor per conference.

GEO-ENABLED ELECTIONS WORKSHOP 25 PTS

Provide welcome remarks, not exceeding two minutes, before the Geo-Enabled Elections workshop at the Midyear Meeting or Annual Conference. Limited to one sponsor per conference.

3DEP FOR THE NATION WORKSHOP 25 PTS

Provide welcome remarks, not exceeding two minutes, before the 3DEP for the Nation workshop at the Midyear Meeting or Annual Conference. Limited to one sponsor per conference.

NETWORKING NOOK 20 PTS

Host a conference networking nook during the Midyear Meeting or Annual Conference. The networking nook is a conveniently-located seating area for impromptu meetings with power strips for charging up. Limited to one sponsor per day.

HOSPITALITY SUITE SPONSORSHIP 20 PTS

Host one evening in the Hospitality Suite at the Midyear Meeting or Annual Conference. Typical snack and beverages will be provided and sponsors are invited to bring their own special treats for the event (must be coordinated in advance). Limited to one sponsor per night per conference.

RECEPTION SPONSOR 20 PTS

Host the dinner reception at the Midyear Meeting or Annual Conference. Sponsors will be recognized via signage and in the conference app. Limited to five sponsors per reception.

DINE-AROUND HOST 15 PTS

Host a dine-around event for up to 8 NSGIC conference attendees and enjoy exclusive networking with your group. NSGIC will assign dine-around locations and attendees will sign up for locations on a first-come, first-serve basis. Separate checks will be arranged and each attendee is responsible for her/his dinner.

COFFEE BAR SPONSORSHIP 10 PTS

Sponsor the always-popular coffee bar at the Midyear Meeting or Annual Conference with optional branded napkins, cups or sleeves (provided by sponsor). Limited to one sponsor per day.

PHOTO BOOTH SPONSORSHIP 5 PTS

Sponsor the photo booth at the Midyear Meeting or Annual Conference where attendees can get their headshots taken and uploaded to their NSGIC.org profiles. Limited to three sponsors per conference.

BREAKFAST 10 PTS

Breakfast sponsors will be recognized through signage during the meal at the Midyear Meeting or Annual Conference. Limited to one sponsor per day per conference.

LUNCH 10 PTS

Lunch sponsors will be recognized through signage during the meal at the Midyear Meeting or Annual Conference. Limited to one sponsor per day per conference.

BREAK 5 PTS

Break sponsors will be recognized through signage during the break at the Midyear Meeting or Annual Conference. Limited to two sponsor per day per conference.

BRANDING

CONFERENCE APP 40 PTS

Sponsor's logo and tagline will be prominently featured on the welcome screen of the NSGIC conference app. Limited to one sponsor per conference.

WIFI SPONSORSHIP 30 PTS

Sponsor's logo will be featured in conference app alongside wifi login information during the Midyear Meeting or Annual Conference. Limited to one sponsor per conference.

LIMITED EDITION MARDI GRAS CUPS 20 PTS

This year, the Midyear Meeting coincides with Mardi Gras. To celebrate the occasion, we'll be distributing special Mardi Gras cups during the Fat Tuesday Fete event. Sponsor's logo will be included on limited edition mardi gras cups provided to all attendees. Limited to three sponsors.

LIMITED EDITION PINT GLASS 25 PTS

Sponsor's logo will be included on limited edition conference pint glasses, featuring the official conference logo. Limited to three sponsors.

HOTEL KEY CARDS 20 PTS

Sponsor's logo will be featured on hotel key cards for official hotel(s) for the Midyear Meeting or Annual Conference. Sponsor provides printed key cards. Limited to one sponsor per conference.

LANYARDS 10 PTS

Sponsor's logo will be featured on lanyards for the Midyear Meeting or Annual Conference. Sponsor provides printed lanyards. Limited to one sponsor per conference.

DIGITAL OPPORTUNITIES

WEBINAR HOST 40 PTS

Host a webinar for NSGIC state representatives or NSGIC membership at-large. NSGIC will promote the webinar via registration page, newsletter, eblasts and social media. Webinars will be recorded and linked in the NSGIC Library. Sponsors may provide up to two webinars per year. Limited to 10 total webinars per year.

GEOSPATIAL MATURITY ASSESSMENT 30 PTS

The NSGIC Geospatial Maturity Assessment (GMA) provides NSGIC members, sponsors, and other partners with a summary of geospatial initiatives, capabilities, and issues within and across state governments. The biannual assessment will be performed and released in 2019. Each confirmed GMA sponsor may appoint a representative to the GMA Work Group and will receive an advance copy of the final report. Sponsors will be recognized with logo placement within the report.

WEBINAR UNDERWRITER 20 PTS

Sponsor will be recognized as an underwriter of the production of a selected webinar from NSGIC's regular programming. Recognition includes logo placement on registration materials and title slide. Examples include webinars around topics such as geospatial preparedness, next generation 9-1-1, addresses, transportation, GIS leadership, GIS-enabled election systems and imagery. Limited to six sponsors per year.

POST-MEETING SURVEY 20 PTS

Sponsors may include two questions in the NSGIC post-meeting survey, distributed to all conference attendees. Limited to three sponsors.

CORPORATE PARTNER SPOTLIGHT 15 PTS

Spotlight your company's work on the NSGIC GeoJava blog and in the NSGIC monthly newsletter. Article content will be provided by sponsor with final approval by NSGIC editorial staff. Article may be up to 700 words and include up to three images or graphics. Sponsors may provide up to two spotlights per year. Limited to 15 total spotlights per year.

MEMBERSHIPS & REGISTRATIONS

ADDITIONAL ANNUAL BUSINESS MEMBERSHIP 20 PTS

- Participate in topic-specific and full membership discussion forums.
- Join committees and work groups to provide your company's expert opinion on various topics via conference calls, webinars, emails, online discussions and in-person meetings.
- Access the member database for member-to-member communication.
- Explore program archives and other members-only resources.
- Enjoy expanded virtual networking opportunities.

ADDITIONAL MEETING REGISTRATION 20 PTS

Secure additional meeting registrations beyond those afforded by your sponsorship level for 20 points per attendee per conference.

FIRST TIME CORPORATE ATTENDEES

If you've never attended a NSGIC conference before and you are interested in learning more before committing to an annual sponsorship, we offer a one-time discounted conference registration rate of \$1500. To learn more information and sign up for a first-time discounted registration, contact Bronwyn Walls bronwynwalls@nsgic.org.

SMALL BUSINESSES

New this year, we are offering five spots in a 3-year Emerging Partner Sponsorship program. The program is designed for smaller companies, with 10 or fewer employees, so that they might participate fully in NSGIC conferences and grow towards becoming a NSGIC annual sponsor at the bronze, silver, gold, or platinum level.

The sponsorship includes:

- One waived registration fee to both the NSGIC Annual Conference and Midyear Meeting per year of participation
- One annual membership
- Company logo projected during breaks at both conferences
- Participation in a 30-minute networking session with the NSGIC Corporate Leadership Council, comprised of top sponsors, during the Midyear Meeting
- Participation in the Emerging Partner Spotlight at the NSGIC Midyear Meeting: a session where sponsors have five minutes each to introduce their company to conference attendees
- Company introduction and logo projection for two minutes during the Roll Call of States at the Annual Conference - In this session, NSGIC state representatives each have two minutes to share their accomplishments, challenges, and goals.
- Company spotlight on the NSGIC GeoJava blog and in the NSGIC monthly newsletter - Article content will be provided by the sponsor with final approval by NSGIC editorial staff. The article may be up to 700 words and include up to three images or graphics.

Price: \$4,000 / year

If a sponsor wishes to continue after 3 years at the emerging partner level, they have the option to upgrade to an annual sponsorship at the bronze, silver, gold or platinum level with a 20% renewal discount. Participating sponsors may upgrade at any time during the 3-year period.

If you're interested in learning more, please contact Bronwyn Walls bronwynwalls@nsgic.org.

FAQ

HOW LONG IS THE SPONSORSHIP PERIOD?

Annual sponsorship spans a period of one calendar year.

IF I RUN OUT OF POINTS, CAN I BUY MORE?

Yes. Additional points may be purchased at \$125 per point.

CAN I ALLOCATE SOME POINTS NOW AND SOME LATER?

Point allocations may be made during two open enrollment periods per sponsorship year. Enrollment periods run for two months in length prior to each conference. Platinum and Gold sponsors have an opportunity to allocate points one week before opportunities open to sponsorship base. Limited availability opportunities are confirmed on a first-come, first-serve basis. January is the best time to secure benefits.

DO POINTS ROLL OVER?

No. Points included with annual sponsorships must be spent during the correlating sponsorship cycle.

CAN INTRODUCTORY PACKAGES BE PURCHASED MORE THAN ONCE?

The introductory sponsorship level is limited to a one-time/one-conference use per company, after which a full, annual sponsorship level is required.

CAN ONE SPONSORSHIP PACKAGE BE SHARED BETWEEN TWO COMPANIES?

Sponsorships may not be split between more than one company. Points may not be shared or reassigned to other sponsors.

CAN INTRODUCTORY LEVEL COMPANIES SEND MORE THAN ONE REPRESENTATIVE?

Yes. Introductory sponsors can send additional representatives at the \$1,500 registration fee per attendee.

Additional questions? Contact NSGIC Communications Coordinator Bronwyn Walls
bronwyn.walls@nsgic.org