



National States Geographic Information Council

2105 Laurel Bush Rd, Suite 200

Bel Air, MD 21015

PH: 443-640-1075

FAX: 443-640-1031

<http://www.nsgic.org>

In November 2009, the Board of Directors identified a team to review NSGIC's Strategic Plan. They looked at each goal and determined the level of progress over the year since the plan was adopted. The following 4-point rating system was used.

Score	Category	# Goals
0	Consider dropping; no longer relevant	3 (13%)
1	Limited progress	4 (17%)
2	Good progress, more needed	9 (39%)
3	Met objective	7 (30%)
-	TOTAL	23 (100%)

NSGIC is making good progress on its goals. Over two-thirds of the goals are met or are progressing well. Adjusting for the three goals the team recommended dropping, the level of good progress amounts to 80 percent. That still leaves significant work to be done.

This review was officially accepted by the Board of Directors at its November 24, 2009 meeting.

Ratings of the individual goals, along with a brief description of the rationale for those ratings, are provided in Section 4 of this report – pages 3-6.

We have augmented the original report with:



Yellow sticky-notes with ratings and explanations,



Check-marks to show that some objectives have been met, and



X-marks to show those that are no longer relevant.

Sincerely yours,

William J. Craig, President

2009

Strategic Plan

2009 to 2011 - Doing More with Less

This revision of NSGIC's strategic plan reflects the changing role of the states in building their own Statewide Spatial Data Infrastructures (SSDI), as well as the continuing need for NSGIC's leadership to help guide this process.



Board of Directors
National States Geographic Information Council
1/1/2009





1.0 Introduction

The National States Geographic Information Council (NSGIC) is an organization committed to effective and efficient government through the prudent adoption and use of geospatial information and technologies. Members of NSGIC include senior state geographic information system (GIS) managers and coordinators. Other members include representatives from federal agencies, local government, the private sector, academia and other professional organizations. The NSGIC membership is a diverse group that includes nationally and internationally recognized experts in geospatial technologies, geospatial data creation and management, and information technology policy.

Since its inception in 1991, NSGIC has periodically held leadership retreats to evaluate the organization and ensure that its activities are properly targeted to reflect the needs of its membership. Most recently, seventeen members of NSGIC's leadership team met with eight members of its Corporate Leadership Council to conduct a strategic planning session October 27-29 at the Fort Worth Hilton in Fort Worth Texas. The final result of that meeting is this strategic plan which will guide the organization from January 2009 to December 2011.

NSGIC serves as a forum for the exchange of information, and the development of consensus based opinion. It advances the interests of the states with regard to national geospatial policy and the development of the individual statewide spatial data infrastructures (SSDI) that are required to build the National Spatial Data Infrastructure (NSDI). As a result of NSGIC's work over the past seventeen years, the role of the states is increasingly important and visible in both arenas, that of national geospatial policy and development of the NSDI. This revision of NSGIC's strategic plan reflects the changing role of the states, as well as the continuing need for NSGIC's leadership to help guide this process.

Vision

NSGIC's Vision is that all levels of government become highly effective and efficient through coordinated development and use of geospatial data and technologies.

Mission Statement

NSGIC's Mission is to promote statewide geospatial coordination activities in all states and be an effective advocate for states in national geospatial policy initiatives thereby enabling the National Spatial Data Infrastructure (NSDI).



2.0 Goals

During the 2008 leadership retreat, the following goals were established to implement NSGIC's vision and achieve its mission. They reflect where the organization is in its maturation process, and help to ensure proper guidance for the operational components of the organization.

- NSGIC will support effective statewide coordination activities to build the NSDI through development of well defined Statewide Spatial Data infrastructures (SSDIs)
- NSGIC will form alliances to achieve issues-based objectives related to ongoing development of SSDIs to enable the NSDI
- NSGIC will be accountable to its membership
- NSGIC will advocate for the effective national policies and funding required to advance the NSDI by building comprehensive SSDIs
- NSGIC will attain adequate resources to achieve its mission

3.0 Where will NSGIC be in three years?

NSGIC will take positive steps over the next three years to accomplish the goals and objectives in this strategic plan. Three years from now, the following statements will describe NSGIC:

- A facilitator for federal agencies in their efforts to partner with the states to build SSDIs
- A support organization for states developing their own SSDI, including Washington D.C. and the insular areas
- An enabler and a catalyst for states and our entire membership through effective communications
- A vigorous organization able to meet its mission with adequate resources
- An organization that keeps track of, and reports on the "health" of its member states
- An organization with effective committees that are empowered to speak and work on its behalf
- An organization that monitors and responds to future geospatial technology trends that will positively impact government effectiveness and efficiency

4.0 Objectives

To accomplish its goals, NSGIC has established objectives that:


- Are clear, concise and attainable
- Are measurable
- Have a target date for completion
- Include responsibility for taking action






The following objectives support the newly defined goals and position the organization to be effective over the next three year period. They build upon the previous three-year strategic plan (http://www.nsgic.org/membership/strategic_plan092905.pdf) that guided NSGIC from 2005 through 2008.


GOAL 4.1 - NSGIC will support effective statewide coordination activities to build the NSDI through development of well defined SSDI's.

Objectives:

-  **4.1.1** Track and report on the “health” of every statewide coordination effort through updated web tools with every state participating in the effort
Assignment: Communications Committee
Target Completion Date: Progress Reports at each Annual Conference



-  **4.1.2** Include State Coordination Criteria and other appropriate questions/measures in high-level assessments such as the Center for Digital Government's "Digital Government Survey" (www.centerdigitalgov.com) and the PEW Center on the States "PEW 50-State Report Card" (http://www.pewcenteronthestates.org/gpp_report_card.aspx)
Assignment: NSGIC NASCIO Liaison (Lead), and Washington Liaison
Target Completion Date: October 2010

-  **4.1.3** Monitor and assess the FGDC Fifty States Initiative and ensure that feedback from the states is included in future elements of the program
 *Assignment: Washington Liaison*
Target Completion Date: September 2011

-  **4.1.4** Maintain and annually improve NSGIC’s GIS Inventory to meet the business needs of the states ensuring adoption of the system by 45 states
Assignment: Washington Liaison
Target Completion Date: December 2011

GOAL 4.2 - NSGIC will form alliances to achieve issues-based objectives related to ongoing development of the NSDI.

Objectives:

-  **4.2.1** Adopt an annual advocacy agenda that is vetted and approved by the membership to address the issues that are of the greatest concern to state business needs
 *Assignment: Outreach Committee*
Target Completion Date: Annual Business Meeting each year



4.2.2 Develop a short list of high value technologies that impact the development of state geospatial business needs and provide guidance in the way of whitepapers, documents, or other forms of media regarding their use.



Assignment: Technical Issues Committee

Target Completion Date: Annually



4.2.3 Annually rank the advocacy agendas and value of other organizations to statewide coordination council activities to establish issues-based agreements, as appropriate, to support statewide coordination activities.



Assignment: Outreach Committee, NSGIC COGO Delegate

Target Completion Date: November of each year

GOAL 4.3 - NSGIC will be accountable to its membership.

Objectives:



4.3.1 Publish regular position papers to address short-term goals identified in, or related to, the advocacy agenda



Assignment: Outreach Committee

Target Completion Date: November of each year



4.3.2 Redesign and update the NSGIC web site to ensure that it is informative and useful for conducting NSGIC business

Assignment: Communications Committee

Target Completion Date: September 2010



4.3.3 Ensure that presentations at annual and midyear meetings relate to the organization's strategic plan, advocacy agenda, or committee work



Assignment: Conference Committee

Target Completion Date: Ongoing






4.3.4 Develop knowledgeable leaders that will be engaged in the activities of the organization, thereby ensuring its future course, sustainable growth, and survivability

Assignment: Board of Directors (Lead) and Membership Committee

Target Completion Date: August 2009





-  **4.3.5** Implement an online Knowledge Base, Collaboration Tool and Archive of NSGIC materials
Assignment: Communications Committee (Lead), Outreach Committee, Technical Committee, and KSG
 *Target Completion Date: July 2009*



-  **4.3.6** Take advantage of new web-based communications tools to increase inreach to NSGIC members and outreach to NSGIC partners and the public
Assignment: Communications Committee (Lead), Outreach Committee, Membership Committee
Target Completion Date: Ongoing.


GOAL 4.4 - NSGIC will advocate for the effective national policies and funding required to complete the NSDI by building comprehensive SSDIs.

Objectives:


-  **4.4.1** Facilitate review of the FGDC Imagery for the Nation (IFTN) plans by the entire geospatial community and work with the FGDC to gain support for moving forward on Outcome 2 (full program implementation)
Assignment: Washington Liaison (Lead) and NDOP Committee Liaison
Target Completion Date: July 2009

-  **4.4.2** Monitor and report on Imagery for the Nation budget appropriations and coordinate advocacy efforts to increase funding levels and prevent loss of existing funds
Assignment: Outreach Committee
Target Completion Date: Midyear meeting each year

-  **4.4.3** Identify funding and facilitate efforts to conduct a national strategic plan for a nationwide parcel program to ensure efforts are coordinated and that the program will meet the needs of all levels of government
 *Assignment: NSGIC Board*
Target Completion Date: October 2010


-  **4.4.4** Review and report to membership on the progress related to developing all nationwide (For the Nation) efforts, including changes to the lifecycle model
Assignment: Board of Directors
Target Completion Date: Business Meeting at each Annual Conference



-  **4.4.5** Identify funding and facilitate efforts to conduct a national strategic plan for a seamless transportation data layer to ensure efforts are coordinated and that the program will meet the needs of all levels of government


Assignment: Transportation Workgroup

Target Completion Date: February 2010

-  **4.4.6** Liaise with other organizations supporting broadband initiatives

Assignment: Outreach Committee

Target Completion Date: Ongoing


-  **4.4.7** Improve opportunities for states to interact with their Congressional delegations and Governor's Washington Offices through the midyear meeting Capitol Hill event


Assignment: Outreach Committee (Lead), Board of Directors, Conference Committee, and KSG

Target Completion Date: January of each year


GOAL 4.5 - NSGIC will attain adequate resources to achieve its mission.

Objectives:

-  **4.5.1** Hire additional staff to support the expanding activities of NSGIC and its committees, work groups, and liaisons

 *Assignment: Board of Directors (Lead) KSG, and the Financial Workgroup*


Target Completion Date: January 2011

-  **4.5.2** Find new options for generating revenues that are adequate to implement NSGIC's long term goals

Assignment: Board of Directors (Lead), Treasurer, KSG and the Financial Workgroup

Target Completion Date: January 2010

-  **4.5.3** Ensure NSGIC conferences are attended by all state GIS coordination officials

 *Assignment: Board of Directors (Lead), Treasurer, KSG, Sponsorship Committee and Conference Travel Workgroup*

Target Completion Date: December & July each year