

## Open Discussion – Digital Aerial Imagery for the Nation

Timing for strategy FY07 or FY08?

Develop strategy quickly. Present at mid-winter conf. Pursue 08 but consider additions to 97 if possible. Must move I next several months to pursue 07.

NSDI coordination council as potential “home” for program & funds.

Flow of funds from fed-state-local may determine which fed agency gets funds. Can one do it better than another?

Fantastic from GMO perspective. Pursue partnership. Supports HSIP goals and minimizes licensed data.

Develop business case to support any resolution. Focus on business operations of fed agencies that will drive pursuit. FGDC Steering Committee to be (hopefully) supportive of proposal & business case.

In pursuing congress, need to present big picture. Imagery but a part of larger efforts that may be forth coming.

Applied to new image collection or apply to previously collected imagery.

Program is forever. Every square inch. Every 3 years. Cost efficiency. Large fed. procurement with professional firms. Is it best to push funds down or have states part of process with opportunity to buy-up. Push funds up to feds. 1 large contract versus many smaller ones at state level.

Incorporate disaster or spot purchase needs or regular process? Both.

Locals may be more interested in giving up derivative products. Determine what these are and add to argument.

Communications plan key.